



City of Utqiagvik  
2022 Ahkovak St.  
P.O. Box 629  
Utqiagvik, AK 99723  
(907) 852-5211

# Press Release

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## FOR IMMEDIATE RELEASE

City of Utqiagvik 2022 Christmas Decorating Contest

This year's Christmas Decorating Contest will be held the following dates:

Entry Application Period: December 09, 2022 – January 2, 2023

Judging Period: January 3, 2023

Winners Announced: 4:30 pm on January 5, 2023, via the City of Utqiagvik Recreation Email Distribution List and the City of Utqiagvik Recreation Facebook Page

Please read these guidelines and instructions and if you have any questions, please email [information@utqiagvik.us](mailto:information@utqiagvik.us)

Participation is open to all residents in Utqiagvik, Alaska.

Entry is free, no cost or fees apply.

Entry Applications must be received no later than December 31<sup>st</sup>, 2021, by 5:00p.m. at City Hall or via email to [information@utqiagvik.us](mailto:information@utqiagvik.us)

Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the residence only.

Judging will be based on "curb appeal" as viewed from the street only. Therefore, only those decorations located on the street side of the property will be judged. Judges will not enter the property to view back or side yards.

Participants agree to have one or more photos of their decorated residence exterior posted on the City of Utqiagvik website, the City of Utqiagvik Recreation Facebook page, and/or other marketing materials for the City of Utqiagvik. Participant agrees that there will be no compensation of any kind for said posting or publication.

Judging criteria will include

- a) Unique design and creative use of lights and decorations;
- b) Storyline or theme;



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- c) Display and placement of decorations, animated objects, etc.; and
- d) Overall presentation.

Participants should ensure that all lights, animations, and decorations are in place and activated from 5:00pm – 9:00pm through December 31, 2022.

Participants must also submit a photo or video of their decorated yard via email to [information@utqiagvik.us](mailto:information@utqiagvik.us) by January 2<sup>nd</sup>, 2023, no later than 5:00 pm to be included in the contest entries.

Winners will be announced via email & Facebook on January 3, 2023, 5:00pm and featured on the City of Utqiagvik Recreation Department's Facebook Page

Be creative, be festive, and have fun!

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# CITY OF UTQIAGVIK

*"Farthest North Incorporated City"*

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## *2022 Christmas Decorating Contest Entry Form*

Name:

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Physical Address:

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Phone #:

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Email Address:

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Theme:

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Please complete all the information. Each applicant should review the Yard Decorating Contest Guidelines & Instruction Sheet. This application should also be submitted with a photo or video of your decorations to [information@utqiagvik.us](mailto:information@utqiagvik.us) by January 2, 2023, prior to 5:00pm to be included in the contest.

